

Palatine Public Library Foundation Board
Meeting of July 12, 2010
8:00 a.m.

Present: Matt Bickel, Becky Brooks, Bill Buchta, Joe Quinn, Al Knox, Carmen Rey, Phil Sawicki, Sandy Soria, Susan Strunk, Dan Wiseman

Absent: Jill Jensen

1. Call to order- The meeting was called to order at 8:03 a.m. by Dan Wiseman.
2. Approval of minutes- The minutes of the meeting of June 7, 2010 were approved.
3. Treasurer's report-Treasurer's report though June 2010 was accepted as presented
4. Review of decisions made- Chair sponsorship made at \$500 level which includes chair, 2 tickets to the auction, name on plaque, name on walking maps, ¼ page ad, and discount for ad for movie night. The design of the chair was accepted by the Chamber.
5. Committee Reports
Marketing Committee-has drafted a marketing brochure. Discussion to begin placing content on web site (2 domain names ppldf.org and PalatinePublicLibraryFoundation.org).
Committee to meet with Ken on website.

Fundraising Committee-it was agreed that this is committee of the whole board for now. Dan Wiseman suggested having Rem Stokes speak at our next meeting about planned giving and endowments.

Susan Strunk will distribute a needs list now that the library budget is finalized.

Carmen Rey suggested we consider a fundraiser to get children involved (e.g., Pennies for the Library)

Discussion to collaborate with the Friends of the Library. Susan to provide Dan with a contact name for the Friends.

6. Networking at Nite: October 5 5 – 7 p.m. in Large meeting room at Library
Expect about 100 people. Library to welcome guests at approx 5:15 with a brief (< 5 min. presentation). Suggestion to have story boards in the room to represent the Library. Susan Strunk to arrange for library tours at 5:30 & 6: 30. Include an overview of business resources.
Joe to check with Mindy for recommendations of who to ask to sponsor the food for the event (finger food on small plate and iced tea, lemonade & pop)

Drawing at event for prizes: 2 -3 Friends memberships and possibly a Sony Reader (works well with Library's media downloads)

The next meeting will be on Monday August 16, 2010 at 8 a.m.
The meeting adjourned at 9:10 a.m.

Submitted by,

Sandy Soria
Secretary